



virtual leadership retreat

company overview:

Dream Big Darling is a 501C3 whose mission is to foster the success of women in the wine and spirits industry through mentorship, education, life enhancement and professional retreats.

PLAY COMPANY VIDEO

More information can be found at www.dreambigdarling.org

retreat overview:

The 2020 Dream Big Darling Leadership Retreat is a multi-day VIRTUAL experience featuring notable speakers, workshops, networking and more—all with the goal of fostering professional development and career opportunities in the wine and spirits industry. The intent is to make a difference for qualified women seeking professional direction, inspiration and insight. The retreat will be an intimate group (30-40 attendees) geared towards one on one interaction and small group activities.

The curriculum is geared toward applicants who have 5-10 years of industry experience and have been tagged as “high performers” and are interested in learning about different areas of the industry which will give them a broader perspective and allow faster advancement.

Attendees will have the opportunity to collaborate with like-minded souls from several industry aspects as well and some of the brightest minds from inside and outside of our industry. The content diversity will allow attendees to explore alternative career pathways while expanding their personal network.

the extra's:

Each winner will be sent an interactive kit which will bring the experience to life! Rest assured that this will not be your “normal zoom” conference, organizers have carefully crafted thought provoking and interactive activities which will enable attendees to create a deeper connection with one another and self-exploration.

recommendations:

All applicants MUST commit to attending all aspects of the virtual retreat whole heartedly. All scholarship recipients will be given a \$150 lodging stipend, we recommend you stay at one of our partner hotel properties (More information TBD). We highly recommend that you refuge to a special location during the Main Program so you get the most out of the experience

Location: Zoom

Welcome Toast: October 21st 6pm

Main Program: October 22nd and 23rd 9-12:30pm

Reconnecting with your Tribe: November 6th 4pm-5pm

Reconnecting with your Tribe: December 10th 4pm-5pm

who should apply?

Rising female talent in the wine or spirits industry. Women who are considered VERY high performers, aimed at leadership positions or interested in career

development opportunities. 5+ years of industry experience is preferred. Applicants should be interested in gaining additional business and leadership knowledge and the desire to connect with other industry leaders and key performers. All applicants must be female and willing to participate in all retreat activities.

Application Requirements: Incomplete applications will NOT be reviewed, ALL items must be uploaded on application site

1. Resume
2. Application Questionnaire
3. 2 Professional References
4. 60 second video explaining why you should be chosen (upload a link or video file to the questionnaire portion.)

DEADLINES: All information must be submitted digitally by October 4th 2020, applicants will be selected by October 8th 2020.

retreat schedule:

Welcome Toast: October 21st 6pm-7pm with assigned “Breakout Group” & Group Leader

Main Program: October 22nd and 23rd 9-12:30pm

DAY 1:

9-9:15 AM: Welcome

9:15-9:40 AM: Session 1 – Defining your Personal Vision: Knowing your Values.

9:40-10:10AM: Break out Room & Exercise

10:10-10:20am: Group Share Recap of Exercise

10:20-10:45AM: Session 2 – Bringing your creativity to work: Why Imagination and Rest are so Important.

10:45-11:05 AM: Group activity & Quiet Time

11:05-11:30 AM: Session 3 - The Power of your Network: How to Develop It.

11:30-11:55AM: Break out Room & Exercise

11:55-12:05 AM: Group Share Recap of Exercise

12:05-12:30PM: Session 4 - Paying it Forward: Why This is Important.

DAY 2:

9-9:10 AM: Good Morning & Shout outs!

9:10-9:30 AM: Group Share Recap of Exercise

9:30-10AM: Session 5 - Knowing Your Business: Why Metrics Matter.

10-10:30AM: Break out Room & Exercise

10:10-10:35AM: Session 6 – Giving and Receiving Feedback, Asking Questions

10:35-10:45 AM: Short Break

10:45-11:15 AM: Break out Room & Exercise

11:15-11:30AM: Group Share Recap of Exercise

11:30-12:15PM: Tasting with Madeline Triffon MS

12:15-12:30PM: Group Share & Closing

Reconnecting with your Tribe: November 6th 4pm-5pm

Reconnecting with your Tribe: December 10th 4pm-5pm

speakers and tribe leaders:

Amy Hoopes, President, Wente Family Estates

Stacie Jacob, Chief Strategist, Solterra Strategies & Founding Board Member

Rachel Collier, VP of National Accts & Chief Strategic Officer, DBD

Melodee Crank, Oyster Ridge Event Manager & Chief Operations Officer, DBD

Jayne Portnoy, Founder, JP Consulting Group + The Pen2Paper Project Marketing

Erin Kirschenmann, Managing Editor, Wine Business Monthly

Maeve Pesquera, Senior Vice President, DAOU Family Estates

Amanda Wittstrom Higgins, EVP, Ancient Peaks Winery & President DBD

Abigail Lopez: Business Development Level 4 Coastal Logistics at G3 Enterprises

Regine Rousseau, CEO, Shall We Wine

Madeline Triffon MS

Cathy Huyghe, Co-Founder, Enolytics

Cynthia Lohr, Co-Owner & Chief Brand Officer, J. Lohr Vineyards & Wines